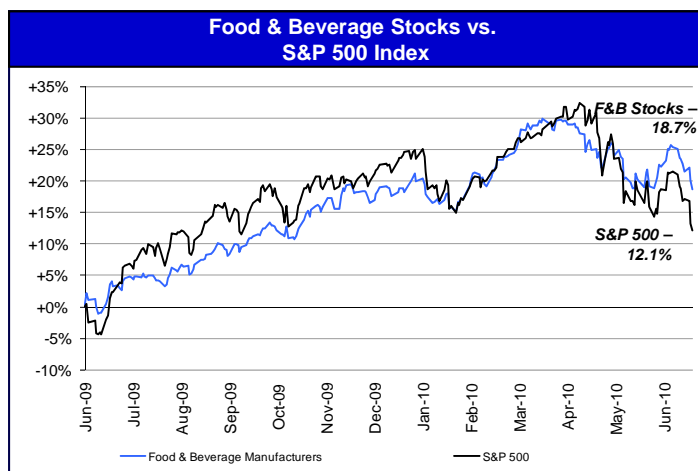


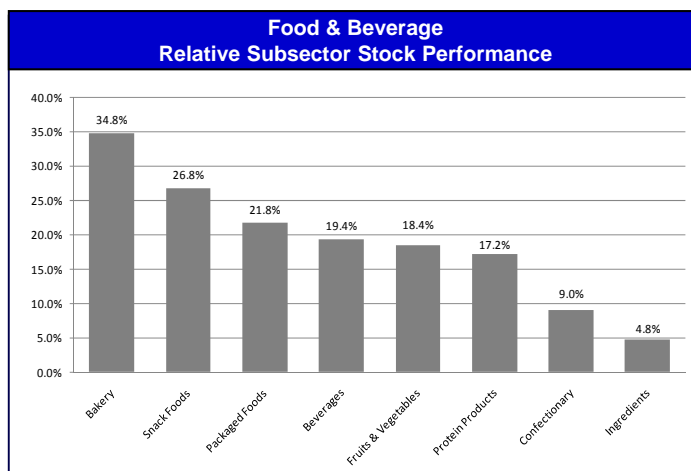
EUREKA CAPITAL MARKETS, LLC

FOOD & BEVERAGE – 2010 2nd QUARTER REPORT

PUBLIC STOCK PERFORMANCE – TWELVE MONTHS ENDING JUNE 30, 2010

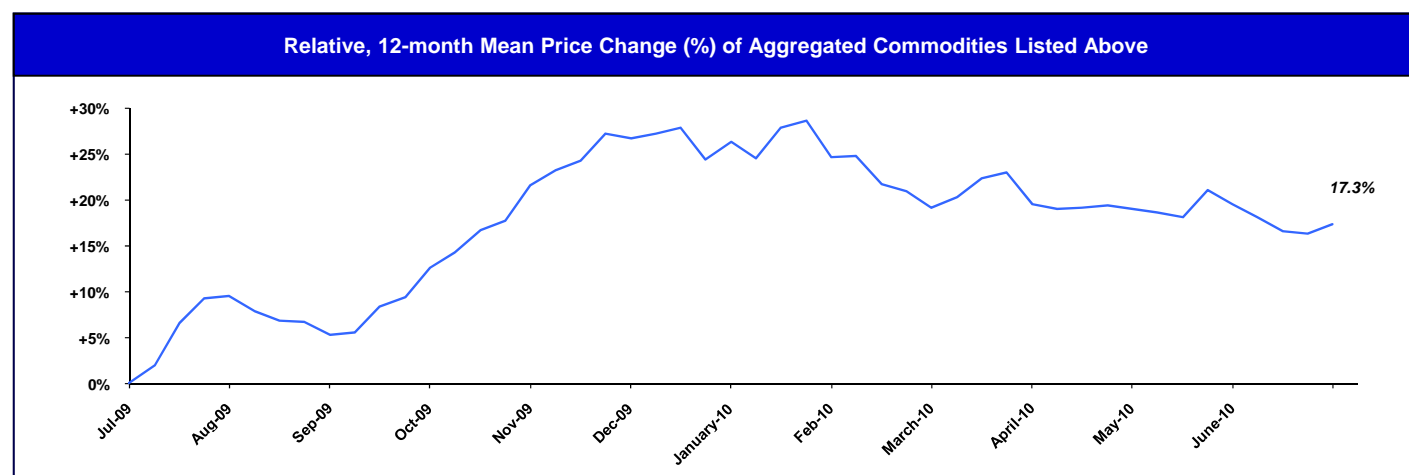


Note: Food & Beverage Index is a custom, market-weighted index created from the public companies listed on Pages 2 & 3 of this report.



COMMODITY PRICES AND TRENDS

	6/30/2010 Close Price	52-week			6/30/2010 Close Price % Δ from:		
		High	Low	Median	High	Low	Median
Butter, AA Chicago, lb.	1.7	1.7	1.2	1.4	0.0%	47.0%	22.0%
Cheddar Cheese - Blocks	139.8	171.8	111.0	140.0	-18.6%	25.9%	-0.2%
Corn - No. 2 Yellow	3.1	3.9	3.0	3.4	-19.3%	3.8%	-7.0%
Milk, Nonfat Dry, Chicago	125.0	140.0	88.0	125.0	-10.7%	42.0%	0.0%
Cocoa, Ivory Coast, \$ per metric ton	3713.0	3933.0	2975.0	3480.0	-5.6%	24.8%	6.7%
Eggs, Large White Chicago, dozen	0.6	1.3	0.6	0.9	-52.6%	4.4%	-32.4%
Flour, Hard Winter Kansas, cwt	13.1	15.0	12.7	13.6	-12.7%	3.1%	-3.7%
Sugar, Cane Raw, World, lb. fob	21.9	30.6	18.0	22.6	-28.4%	21.8%	-2.9%
Beef - Select	131.3	150.1	115.4	123.9	-12.6%	13.7%	5.9%
Chicken - Dressed A	0.9	0.9	0.8	0.8	-2.0%	7.0%	2.9%
Pork - Hogs, Iowa South	78.0	84.1	46.5	63.4	-7.3%	67.7%	22.9%



Source: Wall Street Journal

TRAILING TWELVE-MONTH VALUATION MULTIPLES FOR PUBLIC FOOD & BEVERAGE COMPANIES

Company (\$ mm)	Ticker	Price 06/30/10	Price Performance		Equity Value	Firm Value	Growth Rate	EV / LTM		EV / 1 Yr Forward		EBITDA Margin
			CY 09	LTM				Sales	EBITDA	Sales	EBITDA	
Bakery												
Aryzta AG	YZA	\$38.25	4.1%	19.7%	\$3,146	\$4,037	NA	1.0x	8.8x	NA	NA	10.9%
Canada Bread Co.	CBY	45.24	-8.7%	35.8%	1,150	1,093	0.2%	0.7x	6.5x	0.7x	6.9x	10.3%
CSM nv	CSM	30.02	13.6%	103.5%	1,977	2,380	NA	0.6x	7.9x	NA	NA	8.3%
Flowers Foods	FLO	24.43	2.3%	11.9%	2,241	2,434	1.5%	0.9x	8.5x	1.0x	8.5x	11.1%
George Weston	WN	68.63	9.7%	36.8%	8,858	13,455	4.8%	0.4x	7.5x	0.4x	6.5x	5.8%
Grupo Bimbo SA	BIMBO A	7.16	6.0%	34.8%	8,418	10,838	9.4%	1.1x	8.2x	1.3x	9.3x	14.1%
Ralcorp Holdings	RAH	54.80	-9.4%	-10.0%	3,008	4,271	1.0%	1.1x	6.7x	1.2x	7.7x	16.1%
Sara Lee	SLE	14.10	14.4%	44.5%	9,324	11,189	-12.1%	0.9x	6.3x	0.9x	7.2x	13.9%
Tasty Baking	TSTY	7.22	9.4%	4.3%	62	173	2.1%	1.0x	17.3x	0.9x	9.1x	5.6%
Average			4.6%	31.3%			1.0%	0.9x	8.6x	0.9x	7.9x	10.7%
Median			6.0%	34.8%			1.5%	0.9x	7.9x	0.9x	7.7x	10.9%
Beverages												
Boston Beer	SAM	\$67.45	41.6%	127.9%	\$945	\$906	9.0%	2.1x	11.4x	1.6x	8.4x	18.5%
Brown Forman	BF.B	57.23	5.9%	33.2%	8,467	8,934	24.9%	3.6x	11.5x	3.0x	11.7x	31.6%
Coca Cola	KO	50.12	-13.1%	4.4%	115,629	118,755	4.3%	3.8x	11.7x	4.0x	11.9x	32.3%
Constellation Brands	STZ	15.62	-2.3%	23.2%	3,297	7,101	-0.9%	2.1x	10.2x	2.3x	8.8x	20.7%
Cott	BCB	5.83	-31.5%	3.4%	474	719	1.7%	0.5x	4.3x	0.6x	5.2x	10.5%
Dr. Pepper Snapple Group	DPS	37.39	29.7%	76.5%	9,186	11,180	3.2%	2.0x	9.6x	2.0x	8.7x	21.2%
Foster's Group	FGL	4.78	-2.4%	15.2%	9,237	11,219	NA	2.7x	10.5x	NA	NA	26.0%
Hansen Natural	HANS	39.11	0.5%	26.7%	3,472	3,035	6.2%	2.7x	9.3x	2.7x	9.7x	28.6%
Heineken	HEIA	42.82	-10.5%	15.5%	24,664	35,056	NA	1.7x	8.8x	NA	NA	18.8%
Pepsi	PEP	60.95	-0.6%	10.9%	98,295	116,176	31.0%	2.6x	12.3x	2.0x	9.6x	21.3%
Molson Coors	TAP	42.36	-6.3%	0.1%	7,877	8,971	7.2%	2.9x	15.4x	2.8x	9.1x	18.6%
SABMiller Plc	BF.B	57.23	5.9%	33.2%	8,467	8,934	24.9%	3.6x	11.5x	3.0x	11.7x	31.6%
Average			1.4%	30.8%			11.1%	2.5x	10.5x	2.4x	9.5x	23.3%
Median			-1.5%	19.4%			6.7%	2.6x	11.0x	2.5x	9.3x	21.3%
Confectionery												
Barry Callebaut AG	BARN	\$623.32	-0.6%	14.4%	\$3,218	\$4,234	NA	0.9x	10.4x	NA	NA	8.7%
Chocoladefabriken Lindt	LISP	25,447.44	19.5%	2.3%	5,513	5,218	NA	2.1x	14.2x	NA	NA	15.0%
Halloren Schokoladenfabrik	H2R	8.57	0.8%	9.0%	39	72	NA	1.0x	10.1x	NA	NA	9.5%
Hershey Foods	HSY	47.93	31.4%	33.1%	7,982	9,273	6.9%	1.7x	8.3x	1.5x	7.4x	20.5%
Natra SA	NAT	28.09	-6.6%	-11.7%	1,317	1,212	NA	2.2x	NM	NA	NA	1.6%
Petra Foods	P34	0.87	-25.9%	54.4%	534	1,030	NA	0.8x	13.6x	NA	NA	5.8%
Tootsie Roll Industries	TR	23.65	-12.5%	7.4%	1,365	1,287	3.1%	2.5x	13.8x	3.0x	NA	18.3%
Average			0.9%	15.5%			5.0%	1.6x	11.7x	2.2x	7.4x	11.4%
Median			-0.6%	9.0%			5.0%	1.7x	12.0x	2.2x	7.4x	9.5%
Fruits & Vegetables												
Calavo Growers	CVGW	\$17.96	7.2%	-9.4%	\$263	\$280	20.4%	0.8x	13.0x	0.7x	NA	5.9%
Chiquita Brands	CQB	12.15	-32.8%	18.4%	545	1,109	-2.0%	0.3x	6.2x	0.4x	6.3x	5.2%
Dole Food Company	DOLE	10.43	-16.2%	NA	920	2,449	3.3%	0.4x	6.8x	0.4x	6.0x	5.3%
Fresh Del Monte	FDP	20.24	-11.0%	24.5%	1,257	1,558	4.6%	0.4x	6.2x	0.5x	6.2x	7.1%
Average			-13.2%	11.2%			6.6%	0.5x	8.0x	0.5x	6.2x	5.9%
Median			-13.6%	18.4%			3.9%	0.4x	6.5x	0.4x	6.2x	5.6%
Ingredients												
Archer Daniels	ADM	\$25.82	-18.6%	-3.5%	\$16,604	\$21,984	-9.0%	0.4x	8.0x	0.4x	7.5x	4.4%
Bunge	BG	49.19	-23.1%	-18.4%	7,091	13,225	11.9%	0.3x	NM	0.3x	8.1x	1.7%
Corn Products	CPO	30.30	1.4%	13.1%	2,280	2,640	9.1%	0.7x	5.9x	0.8x	6.5x	11.8%
Sensient Technologies	SXT	25.93	-3.1%	14.9%	1,284	1,688	6.1%	1.4x	8.4x	1.5x	9.2x	16.3%
Average			-10.9%	1.5%			4.5%	0.7x	7.5x	0.7x	7.8x	8.6%
Median			-10.9%	4.8%			7.6%	0.5x	8.0x	0.6x	7.8x	8.1%
Packaged Foods												
American Italian Pasta Co.	AIPC	\$52.87	49.8%	81.4%	\$1,154	\$1,163	-7.9%	2.0x	7.8x	1.6x	5.6x	25.4%
B&G Foods	BGS	10.78	15.2%	28.2%	513	933	4.0%	1.8x	8.8x	1.7x	8.0x	20.8%
Campbell's Soup	CPB	35.83	4.8%	21.8%	12,165	14,642	2.3%	1.9x	8.9x	1.9x	9.0x	21.3%
ConAgra Foods	CAG	23.32	0.0%	22.4%	10,390	12,924	3.5%	1.1x	8.2x	1.1x	7.6x	13.0%
Dean Foods	DF	10.07	-44.3%	-47.5%	1,828	6,116	8.7%	0.5x	7.1x	0.6x	8.9x	7.6%
Del Monte Foods	DLM	14.39	24.2%	53.4%	2,874	4,111	3.5%	1.1x	6.8x	1.1x	6.9x	16.2%
General Mills	GIS	35.52	-50.5%	26.8%	23,569	29,567	2.8%	2.0x	9.6x	1.9x	9.0x	20.9%
Green Mountain Coffee Roasters	GMCR	25.70	-67.9%	30.4%	3,382	3,313	66.0%	3.0x	NM	3.1x	19.2x	14.1%
Hain Celestial Group	HAIN	20.17	18.0%	29.2%	826	1,010	-19.1%	1.0x	11.5x	1.1x	10.1x	9.1%
HJ Heinz	HNZ	43.22	0.0%	21.1%	13,747	18,015	0.9%	1.7x	9.6x	1.8x	9.7x	18.0%
JM Smucker	SJM	60.22	-3.6%	23.8%	7,195	7,821	3.0%	1.7x	7.7x	1.7x	7.7x	22.2%
Kellogg	K	50.30	-6.8%	8.0%	19,147	23,736	2.5%	1.9x	9.0x	1.9x	9.6x	20.8%
Kraft Foods	KFT	28.00	1.9%	10.5%	48,818	76,065	21.9%	1.8x	10.9x	1.4x	8.5x	16.3%
Lancaster Colony	LANC	53.36	5.9%	21.1%	1,507	1,412	1.1%	1.3x	6.9x	1.5x	NA	19.4%
McCormick & Co.	MKC	37.96	4.2%	16.7%	5,040	6,029	3.6%	1.8x	10.1x	1.9x	9.9x	18.1%
Seneca Foods	SENE.A	32.26	40.3%	-3.5%	296	623	NA	0.5x	5.8x	NA	NA	8.4%
Smart Balance, Inc.	SMBL	4.09	-34.7%	-39.9%	256	298	2.0%	1.2x	NM	1.9x	15.8x	8.1%
Treehouse Foods	THS	45.66	15.8%	58.7%	1,588	2,506	22.8%	1.6x	13.7x	1.0x	7.1x	11.7%
Average			-4.6%	16.5%			8.1%	1.5x	9.0x	1.6x	9.8x	15.6%
Median			1.9%	21.8%			3.3%	1.7x	8.9x	1.7x	9.0x	16.3%

TRAILING TWELVE-MONTH VALUATION MULTIPLES FOR PUBLIC FOOD & BEVERAGE COMPANIES – cont.

Company (\$ mm)	Ticker	Price 06/30/10	Price Performance		Equity Value	Firm Value	Growth Rate	EV / LTM		EV / 1 Yr Forward		EBITDA Margin
			CY 09	LTM				Sales	EBITDA	Sales	EBITDA	
Protein Products												
Hormel Foods	HRL	\$40.48	4.5%	17.2%	\$5,394	\$5,342	6.0%	0.8x	7.4x	0.8x	7.4x	10.8%
Sanderson Farms	SAFM	50.74	20.0%	12.8%	1,153	1,119	6.4%	0.6x	5.0x	0.8x	5.9x	12.0%
Seaboard Corp	SEB	1510.00	8.7%	34.6%	1,856	1,474	NA	0.4x	8.6x	NA	NA	4.6%
Smithfield Foods	SFD	14.90	-4.5%	6.7%	2,474	5,043	9.0%	0.5x	NM	0.5x	6.9x	2.8%
Tyson Foods	TSN	16.39	31.1%	30.0%	6,179	8,441	6.4%	0.3x	5.1x	0.3x	4.9x	6.1%
Average				12.0%			6.9%	0.5x	6.5x	0.6x	6.3x	7.2%
Median				8.7%			6.4%	0.5x	6.2x	0.6x	6.4x	6.1%
Snack Foods												
Diamond Foods	DMND	\$41.10	13.7%	47.3%	\$896	\$1,449	17.2%	2.3x	21.0x	1.5x	13.5x	11.2%
Golden Enterprises Inc.	GLDC	3.00	-18.9%	30.4%	35	43	NA	0.3x	6.4x	NA	NA	5.3%
John B Sanfilippo & Son Inc.	JBSS	14.47	-6.5%	102.4%	154	242	NA	0.4x	5.6x	NA	NA	7.9%
J&J Snack Foods	JJSF	42.10	5.1%	17.3%	775	685	5.2%	1.0x	6.7x	1.1x	6.8x	15.3%
Lance	LNCE	16.49	-38.8%	-28.7%	531	656	2.7%	0.7x	7.5x	0.9x	9.6x	9.5%
The Inventure Group	SNAK	3.03	25.7%	23.2%	54	71	7.5%	0.6x	6.2x	0.6x	7.0x	9.2%
Average				-3.3%			8.2%	0.9x	8.9x	1.0x	9.2x	9.8%
Median				-0.7%			6.3%	0.6x	6.5x	1.0x	8.3x	9.4%

Notes:

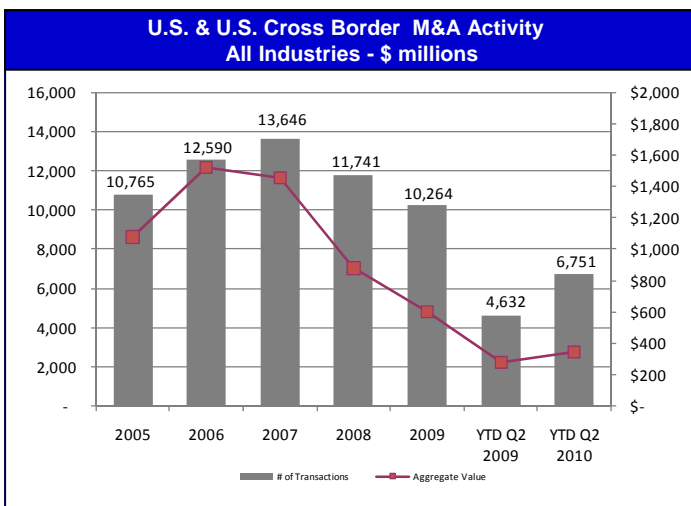
NA = Data Not Available

LTM = Last Twelve Months

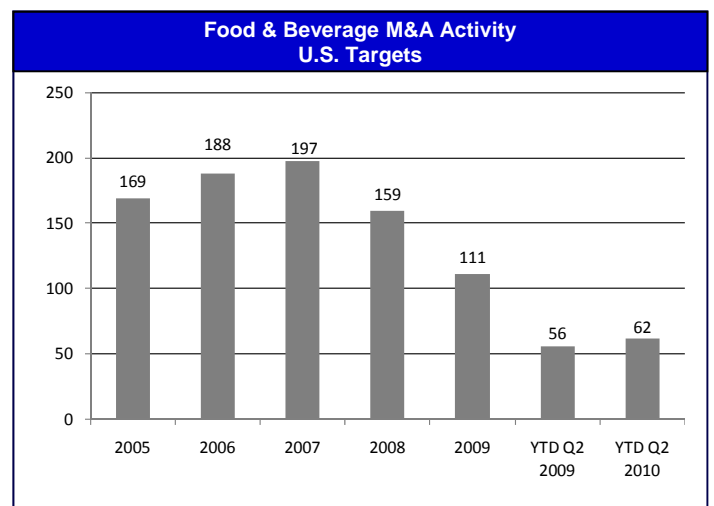
NM = Data Not Meaningful

CY = Calendar Year

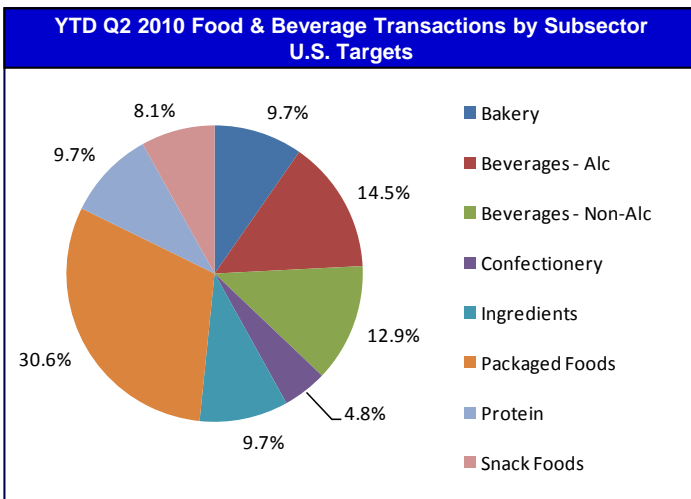
MERGER & ACQUISITION OVERVIEW



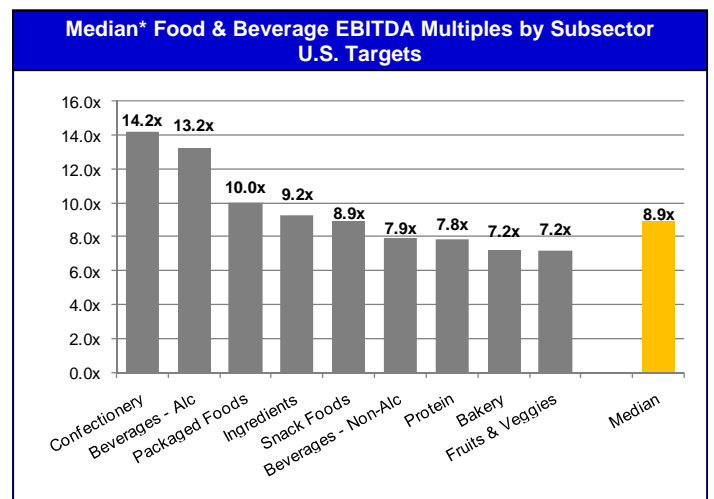
Source: Capital IQ



Source: Capital IQ & Eureka research



Source: Capital IQ and Eureka research



Source: Capital IQ & Eureka research.

* - Represents median from 2004 - YTD 2010

SELECT SECOND QUARTER 2010 FOOD & BEVERAGE MERGERS AND ACQUISITIONS

Closed Date	Announced Date	Target	Total Transaction Value (\$mm)	Buyers	Sellers	Subsector	Target Business Description
06/29/2010	06/29/2010	London Group, LLC		- Diageo plc (LSE:DGE)	-	Alcoholic Beverages	Manufacture and marketing of alcoholic beverage for women
06/28/2010	06/14/2010	American Pie, LLC	130.0	ConAgra Foods, Inc. (NYSE:CAG)	-	Packaged Food	Manufactures and sells pies
06/25/2010	05/25/2010	Pabst Brewing Company		- C. Dean Metropoulos & Co.	Kalmanovitz Charitable Foundation	Alcoholic Beverages	Engages in brewing beers
06/25/2010	06/25/2010	Sepp's Gourmet Foods Ltd.		- Ralcorp Holdings Inc. (NYSE:RAH)	-	Packaged Food	Manufactures frozen foods for retail, wholesale, institutional, and food service customers
06/23/2010	06/23/2010	First Fruits Beverage Company, LLC		- First Fruits Beverage Company, LLC	-	Non-Alcohol Beverages	Engages in bottling beverages
06/22/2010	06/22/2010	17-acre Monument Tree Vineyard		- Twomey Cellars LLC	-	Alcoholic Beverages	Vineyard
06/21/2010	06/21/2010	Green Garden Food Products Inc.		- Litehouse, Inc.	-	Packaged Food	Engages in the manufacture, packing, marketing, and sale of custom dressings and sauces
06/16/2010	06/16/2010	Chester Mountain Distributors, Inc.		- Crystal Springs Water Co.	-	Non-Alcohol Beverages	Bottles and delivers natural spring water
06/15/2010	06/15/2010	Portuguese Baking Company L.P.		- Undisclosed	Bradford Equities Management, L.L.C.	Bakery	Manufactures and distributes bread, rolls, and pastries
06/15/2010	05/06/2010	World Gourmet Marketing LLC		- The Hain Celestial Group, Inc. (NasdaqGS:HAIN)	Clearlake Capital Group, LLC	Snacks	Engages in the production and marketing of gourmet snacks
06/10/2010	06/01/2010	Summerfield, LLC, Summerfield and Summer Oaks Peanut Oil, Cottonseed, and Olive Oil Brands		- Bruce Foods Corporation	Summerfield, LLC	Ingredients	Produces peanut oil, cottonseed oil, and olive oil
06/08/2010	06/08/2010	Great Kitchens, Inc.	180.0	ARYZTA AG (ISE:YZA)	Arbor Private Investment Company	Bakery	Supplier of pizza and appetizers with a focus on the deli segment
06/01/2010	05/05/2010	Natura Pet Products, Inc.		- Procter & Gamble Co. (NYSE:PG)	-	Packaged Food	Manufactures natural pet food products for dogs and cats
05/25/2010	05/25/2010	Astro Pop product line		- Astro Pop, LLC	Spangler Candy Company	Confectionery	Candy manufacturer
05/21/2010	05/05/2010	Orchard Valley Harvest, Inc.	40.0	John B Sanfilippo & Son Inc. (NasdaqGM:JBSS)	-	Snacks	Processes and markets packaged nut and dried fruit products
05/17/2010	05/17/2010	Hain Pure Protein Corporation, Kosher Valley Brand		- Empire Kosher Poultry, Inc.	Hain Pure Protein Corporation	Protein	Produces all-natural branded chicken and turkey products
05/04/2010	05/04/2010	Black Stallion Winery, LLC		- DFV Wines	-	Alcoholic Beverages	Production and distribution of wines
05/01/2010	04/19/2010	Consolidated Biscuit Company		- Hearthside Food Solutions LLC	-	Bakery	Manufactures shelf stable snacks
04/30/2010	04/30/2010	O'Malley Grain, Inc.	8.65	The Andersons, Inc. (NasdaqGS:ANDE)	-	Ingredients	Produces and supplies food-grade corn to snack food and tortilla industries
04/26/2010	04/26/2010	Anchor Brewers & Distillers, LLC		- The Griffin Group, Inc.	-	Alcoholic Beverages	Engages in brewing beers
04/19/2010	04/19/2010	Pure Water Solutions, Inc.		- Full Motion Beverage, Inc. (OTCPK:FMBV)	-	Non-Alcohol Beverages	Distributes and markets energy drinks
04/12/2010	04/12/2010	Eban Nutrition		- ConAgra Foods, Inc. (NYSE:CAG)	Sun Capital Partners	Packaged Food	Formulator and manufacturer of snack and nutrition bars
04/06/2010	04/06/2010	CTI Foods Holding Co., LLC		- Littlejohn & Co., LLC	CIC Partners	Protein	Supplier of value-added, processed precooked, frozen and fresh food products
04/05/2010	04/05/2010	Tradewinds Beverage Company		- Sweet Leaf Tea Company	-	Non-Alcohol Beverages	Provides kettle brewed tea

Source: Capital IQ and Eureka research

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